

## **MEDIA RELEASE**

19<sup>th</sup> November, 2016. Melbourne, Victoria, Australia

### **Leading Social Enterprise, Enable brings large-scale Computer Recycling Centre to Broadmeadows, helping vulnerable residents to improve job prospects**

*Enable IT recycling is a social enterprise on a mission to create sustainable environmental change whilst delivering social impact for those in our local community at risk of disadvantage. Melbourne's North is ranked as one of Australia's worst affected areas of socio-economic disadvantage with many residents experiencing significant barriers to work.*

*What is a social enterprise? Enable describes Social Enterprises as "organisations that trade commercially for the purpose of enabling and delivering social impact."*

*Since 2013, local not for profit organisation, Enable Social Enterprises has been doing just that pioneering new ways to break down barriers to employment for highly disadvantaged jobseekers across Melbourne's north.*

*Enable's latest venture is a large-scale Computer Recycling Centre. Due to significant demand for their socially and environmentally responsible accredited recycling services, Enable is moving their Social Enterprise from Maribyrnong to much larger premises located in the Hume Community Hub, 60 Belfast Street, Broadmeadows.*

*Founder and Managing Director, Julie McKay says "we are thrilled to be delivering our services in Broadmeadows at the vibrant Hume Community Hub, expanding the scale and reach of our Social Impact Programs and computer recycling services across Melbourne's north".*

*Enable Social Enterprises supports a wide range of participants, including people with disability, culturally and linguistically diverse backgrounds, youth at risk of disengagement and long-term unemployed. Computer recycling solutions are delivered by Enable IT Recycling for Corporate, Government, Schools and small to mid-sized businesses.*

*McKay says "It's critical when choosing a computer equipment recycler for work or home to be sure you are actually dealing with an accredited recycler. One thing for sure with Enable IT Recycling is that we operate under the Australian e-waste Standards, providing major peace of mind for our Customers that all donated equipment is accounted for, data removed and either re-used or saved from landfill".*

*There are several benefits of recycling computer equipment with Enable. It's all about the Environment as well as the significant social impact from the program activities serving to build confidence, skills and practical experience to support the participant's and improve their prospects of getting a job.*

*McKay says, "apart from being an accredited e-waste recycler, we are also a registered Charity and this means Customers are assured proceeds from donated equipment will be used to directly support the very important work we are doing in our Social Impact Programs, helping some of the region's most vulnerable improve their prospects of getting a job."*

*The more equipment that is recycled, the more social impact is created and delivered.*

*Enable currently accept a wide range of both working and non-working order computers, laptops, LCD monitors, keyboards, mice, printers, Servers and phones. Collection and Data destruction services also available. As an accredited e-waste supplier, Enable IT Recycling provides Customers with e-waste, data destruction certificates and Asset Reporting.*

*The Broadmeadows Computer Recycling facility will be open by the end of December 2016.*

*Read more about how to join the recycle.inspire.change revolution: <http://www.enableaustralia.org.au/it-recycling>*

**Got computer stuff to recycle?**

*Email us [julie.mckay@enableaustralia.org.au](mailto:julie.mckay@enableaustralia.org.au) or call (03) 9486 5563 or 0402 141 947*

**enable**  
transforming lives through social enterprise